

The Next Evolutionary Stage
FUJIFILM Takes the Digital SLR to the Next Level.



The next evolutionary stage of advanced digital image processing technology
FUJIFLLM's long experience in film photography and cutting-edge digital image processing technology have crystallized in the ultimate image quality technology--
"Real Photo Technolog Pro" This fusion of "Real Photo Technology Pro". This fusion of our new Super CCD SR Pro and RP(Real Photo) Processor Pro realizes ultrahigh resolution with a superb S/N

## NEW

## Super CCD SR Pro

High Sensitivity ISO3200 \& High S/N Ratio
Emulating the composition of negative film, the unique double-photodiode matrix of Super CCD SR Pro consists of 6.17 million high-sensitivity S -pixel with large light reception surface area and 6.17 million R -pixels for wide dynamic range with small light receptor area. The large $23.0 \mathrm{~mm} \times 15.5 \mathrm{~mm}$ CCD with its
high wesolution canvas of 123 million effective pixels siso achieves a dyymic high resolution canvas of 12.3 million effective pixels also achieves a dynamic
range of $400 \%$, approaching that of negative fim. Also its optimized optical low pass filter enables ultrahigh resolution while minimizing moire. Achieving bot high resolution and high $S / N$ ratio, it captures subjects in clear, exquisite detail.
"R"
S" pixel for higig sensitivity
Q


The solid body holds the spirit and legacy of our photo film technology

The professional desires nothing less than the ultimate photograph.
Built for the severe conditions of professional photography,
solid body of the FinePix S5 Pro holds the legacy of FUIIFILM film technology and know-how. Newly developed "Real Photo Technology Pro" brings images to life with rich tonal expression, defies convention with ultrahigh resolution and a high signal-to-noise ratio,
and impresses color reproduction. It empowers you with the unlimited potential to translate a language of creative expression into outstanding photographs.
FinePix S5 Pro, the Digital SLR that embodies FUJIFILM's passion for photography

## DIGITAL CAMERA <br> Finepix S5 pro

## RP(REAL PHOTO) PROCESSOR Pro

Exhaustive Noise Reduction \& Smoother Tonality
This newly developed processor features the very latest in digital image processing technology. Using
dvanced algorihm, RP Processor ro accurately identifies, separates nd eliminates virtually only Even at the highest sensitivity f ISO3200, the clarity is amazing.


RP Processor Pro

## Freedom to customize

the extended dynamic range
The extended dynamic range setting can be precisely and opdidition to Auto for automatic range selection, there is a Manual mode offering a selection of 6 steps: $100 \%$ (STD), $130 \%, 170 \%, 230 \%$ (W1), $300 \%$ and $400 \%$ (W2). Select 400\% (W2) and get maximum performance of both "S" and " R " pixels for an exposure level equivalent to +2 EV and
capability to capture outstanding photos in high-contrast scenes such as outdoors under clear skies.


Adobe RGB Color Space Support
FinePix SS Pro fully supports Adobe RGB color space, the choice and standard of graphics professionals and the printing industry. The superior color gamut of Adobe RGB color space
fills the photographic expression needs of today's professional

"Face Detection Technology" based on FUJIFILM "Image Intelligence ${ }^{m " \%}$ "Image Intelligence sw"- the distillation of the vast image processing technology and know-how of FUJIFILM into a database for application in diverse domanns from printing industry to the medical field. In the case of the FinePix S5 Pro, high-accuracy face analysis and detection technology has been integrated in a custom IC chip that can analyze a captured image in an instant and simultaneously detect up to 10 faces. It is a powerful new solution to meet the high quality demands of portrait photography


FILM SIMULATION MODE
selection of the ideal "film" for the scene
Film Simulation responds to the sophisticated color reproduction and tonality demands of the
professional with a choice of five modes: "Professional portrait" (F1, Fla, F1b and Flc) Modes for expanded potential in portrait photography and "Fujichrome" (F2) Mode which replicates
the color vibrancy of reversal film. fhe color vibrancy of reversal film.
"PROFESSIONAL PORTRAIT" MODES
-F1 $\xrightarrow[\substack{\text { Studio Portrait Standard } \\ \text { Suppresses highlight washoutw with sti }}]{\substack{\text { and }}}$
Suppreses highigight washout with sutio flash and produces smooth oonality and natural skin
coorr Repplicetes
-1a Warm natural skin tones - Pro-grade negative profile





"FUJICHROME" MODE
F2 $\begin{gathered}\text { Color Reversal Film Profile for vivid color } \\ \text { Capurus imges with high shappess } \\ \text { hiedyly sututed colors }\end{gathered}$
Cappures mages with hith sharpeness, hithly saturated colors and dynamic tonality. Binges
Film Simulation Mode

## Pro-grade Performance

| Shooting Functions
11-point AF system for high-speed, high-precision focusing


All eleven focus aras support up to F5.6, and the range finding is effective down to -1 EV of brighness. Everything from focus accuracy to subject compensation/tracking and
[4 Focus Modes to Match Scene Requirements]
Single-area AF
Select a single area out of the 7 -point or 11 -point focus areas to
-Dynamic-area AF
Even if hhe subject momentarily moves out of one focus area,
other focus arcas track and keep it it isharp focus.

- Dynamic-area AF with Closest Subject Priority Using the 11 ppint focus arasas to detect the closest stbicect, it
selects the corresponding focus area and provides optimum focus.
-Group Dynamic-AF
 $\underset{\substack{\text { center arca sele } \\ \text { lef and right }}}{ }$
| Solid Body
Rugged magnesium-alloy body for extreme shooting conditions The tough and lightweight magnesium alloy shell of the FinePix $\mathbf{S 5}$ Pro frees you to focus on getting under severe shooting conditions. Every seam and joint has been carefully sealed to prevent invasion of moisture and dust.

AF Lock-On Function with predictive focus tracking
ven if the subject momentarily shifts out of the focus rea or another object comes between the subject and fie camera, the camera continues to track and adju 3D Color Matrix Metering II for Precision Evaluation of Lighting Under Diverse Conditions


OAbov imang is sa simalasd erepresentation
With its powerful 1,005 pixel-RGB sensor, 3D Col Matrix Metering II not only uses conventional exposure Lalcultates their optimum exposure value with an exposur ssessment algorithm. When shooting in cloudy condition a subject that is white overall, it can correct for potentia derexposure, or in the case of photographing a
Center-Weighted Metering
Metering is calculated with $75 \%$ weighting on the central
ewinder


Spot Metering
11 Than


Satisfy scene conditions and your artistic vision with a choice of 4 exposure control modes Select from 4 exposure modes: [P] Program, [S]
Shutter Priority Auto, $[A]$ Aperture Priority Auto and [M] Manual.

From IS0100 to ISO3200
select the optimum sensitivity for any scene Selectable in $1 / 3 \mathrm{EV}$ steps, FinePix $\Phi 5$ Pro offers a sensitivity range of IS0100 to IS03200. When the brightness of the subject exceeds the exposure
control range in the $[\mathrm{P}]$ ] $[\mathrm{S}]$ or $[\mathrm{A}]$ modes, or an appropriate level of exposure cannot be achieved for the Manual $[\mathrm{M}]$ mode shutter speed and aperture, it automatically adjusts sensitivity within
the range of ISO100 to 3200 for optimum exposie.

White Balance Mode with 9 presets Choose "Auto" for automatic assessment of light sources or select one of the white balance presets
Incandescent Light Fluorescent Lamp ( $1-5$ ) Fine Flash, Shade and Color Temperature. You can also create and save up to 5 Custom white balance settings, and fine tune each white balance setting

1/8,000-second high-speed shutter and 1/250-second high-speed synchro Shutter speed range of 30 seconds to $1 / 8,000$ second and manual setting in $1,1 / 2$ or $1 / 3 \mathrm{EV}$ steps put the professional in total control. Flash synchronization at speeds up to $1 / 250$ second
Multi Exposure Function for a single image from a maximum of 10 exposures A series of 2 to 10 exposures is recorded as a single image.
|Face Zoom In
Face Zoom In function puts Face Zoom In function puts
high-accuracy face detection to w [O]
Shutter release durability sted to exceed appox. 100,000 cycle Shutter release boasts not only high precision but also
superb durability. A shock-absorbing mirror balancer superb durability. A shock-absorbing mirror balancer
ninimizes mirror bounce affer shutter release, bringing it instantly to a standstill while vibration suppression has enhanced silent operation. Also improved mirro
image blackout.


With a press of the Face Zoom In button on the rear panel, this function instantly and simultaneous detect
up to 10 faces in an image and zooms in for an enlarged and sequential display of each for easy checking of facial details, and focus on the LCD monitor. This smart function fills a vital gap in the portrait photography workflo

| Other Functions
High-performance Viewfinder boasts magnification of $0.94 \times$ and approximately $95 \%$ coverag The high-magniication viewwinder supports comfortable viewing and composition. Photographic data and settings
status are clearly displayed in digital readout of the status are clearly displayed in digital readout of the
viewfinder. The Vari-Brite Focus Area display aids viewfinder. The Vari-Brite Focus Area display aids
smooth confirmation of the selected focus area, while a Multi-Display Screen provides a convenient grid display


Spacious 2.5 -inch LCD
with $100 \%$ coverage
With approx. 230,000 pixels of resolution, the 2.5 -inch low-temperature polysilicon TFT LCD provides the large characters and optimized color scheme of the menu screens. Multi-image playback of 9 thumbnails
is ust one example of its functional versatility.
jous one example of its functional versatility

"Live View" Function for more precise focusing and view angle setting With the mirror in the up position, the image captured LCD monitor. According to the scene and the subject, you can select color or $\mathrm{B} / \mathrm{W}$ display.


Multi-Data Display Function for a precise grasp of captured image data In addition to a standard histogram display, you can heck color and brightness for each RGB channel inh the RGB histogram or receive "active" $A$ warnings. You can also confirm the "active" AF
focus area and other shooting details for each captured image.

ikon F mount compatibility including /G types and AF Nikkor lenses FinePix S5 Pro is compatible with all D/G-type
AF Nikkor lenses with built-in CPU includin AF Nikkor lenses with built-in CPU including the Nikkor lenses and the AF-VR lenses with camer shake correction.

Built-in Pop-up Flash
with i-TTL flash control
The built-in pop-up flash features high-precision flash output using i-TTL flash control. Ready fo function serves as the master for remote wireless control of up to 2 "slaved" groups. With a guide number of approximately $12\left(\right.$ ISO100 $\cdot \mathrm{m}, 20^{\circ} \mathrm{C}$ ), it provide view angle coverage for an 18 mm lens. Convenien functions such as repeating flash for multiple-exposure
photography and modeling flash for assessing overal lighting prior to shooting are also available.
i-TTL Flash with monitor pre-flash for precision control of flash output When working with i -TTL-compatible outboard flash equipment, the i-TTL flash system with monitor pre-
flash metering technology can determine the appropriate flash technology can determine th immediately prior to the shot and metering both ambient light and the reflected light from the primary subject with the 1,005 -pixel RGB sensor. Compared with conventional D-TTL, i -TTL enhances the frequency and output of monitor flash for mor precise lighting. Moreover with the attachment of
G- or D-type AF Nikkor lens and the acquision subject ranging data from the lens, it can determine subject ranging data
the ideal flash volume

RAW+ JPEG Mode
Simultaneously record both RAW and JPEG files of the same image for immediate viewing and distribution.
JPEG data can be saved in either $L(4256 \times 2848$ pixels $)$ $\mathrm{M}(3024 \times 2016 \mathrm{p} i x e l \mathrm{~s})$ and $\mathrm{S}(2304 \times 1536 \mathrm{pixels})$ sizes.

DPI Setting for print-ready resolution setting Select from 36 to 3,000 DPI, and effectively apply th selected resolution data with compatible application software.
"Function Lock" with password protection prevents costly mishaps Lock the command dial and button functions with password protection to pre-empt workplace errors.

Bar-code Management Function for easy management and "commenting" of image files Connect an RS-232C compatible bar-code reader* and ppend various photographic remarks to image files for


Optional Accessories High-capacity Lithium-Ion Battery tells you the remaining capacity and battery health Fully charged, the newly developed large-capacity Lithium-Ion battery has sufficient power to capture approximately 400 images*. Variou
status data stored in the battery's built-in IC chi such as remaining capacity (\%), number of shots since the last charge and even performanc degradation can be displayed on the LCD monitor

| BATTERY INFO |  |
| :--- | :--- |
| PIC. METER | $: 10$ |
| - BAT. METER | $: 100 \%$ |
| CHARG. LIFE | $: 0$ |
| $(0 \sim 4)$ | 0 |
| OK EXIT |  |



New Hyper-Utility Software "HS-V3"

Easily replicate even the high HS-V3 Hyper-Utility Software uses 3D-LUT image
processing technology to convert CCD-RAW 14bit processing technology to convert CCD-RAW $14 b i$ it
data into image data files with high precision. FUIFILM technology lets you replicate color quality that approaches that of film. Use "Velvia" Mode to reproduce blue skies with amazing clarity and enhance
photos with luxuriously saturated color. Chose the photos with luxuriously saturated color. Choose the
"Studio Portrait EX" Mode for tonal touch and broad Sudio Portrait EX Mode for tonal touch and broad
color reproduction rivaling professional negative film.


Masking Function
Display the image with the masking size selected on he camera. Connm cropping to precisely meet the various print sizes.

PC "Live View" function for accurate confirmation of focus and confirmation of focus and view angle on the computer display With the mirror in the up position, PC "Live View"
lets you use the HS-V3 window to directly view the image seen through the lens of the camera. It is is ideal for focus and view angle settings for high-angle shots hat are difficult to check in the viewf inder.


PC Control Mode for remote PC Control Mode for remote
shutter release from the computer With FinePix S5 Pro tethered to your computer, you can release the shutter with a mouse click.
Right after the shot, the image can be displayed and hecked for focus, color quality and other details.

Face Zoom In function
for accurate detection of faces In the PC control mode immediately afer stooting or when reviewing the



Hyper-Utility Software

SPECIFICATIONS

| Model | FinePix S5 Pro |
| :---: | :---: |
| Type of camera | Interchangeable-lens SLR-type digital camera |
| Number of effective pixels | 12.34 million (S-pix |
| CCD sensor | $23.0 \mathrm{~mm} \times 15.5 \mathrm{~mm}$ Super CCD SR Pro |
| Number of recorded pixels | L: $4,256 \times 2,848 / \mathrm{M}: 3,024 \times 2,016 / \mathrm{S}: 2,304 \times 1,536$ pixels |
| Storage media | Compact Flash ${ }^{\mathrm{ms}}$ (CF) Card (Type I/II) and Microdrive ${ }^{\text {ra* } * 1}$ |
| File format- <br> Image quality mode | Exif-JPEG (Exif2.21*2 compatible) • FINE / NORMAL <br> [Design rule for Camera File System 2.0 compliant / |
| Lens mount | Nikon F mount (with AF coupling, AF contacts) |
| Lens servo | Single Servo AF(S) / Continuous Servo AF(C) / Manual focus(M) |
| Picture angle | Approx. 1.5 x focal length in 35 mm format equivalent |
| Auto focus | TTL phase detection. AF assist illuminator |
| Focus areas | Normal: 11 areas; single area or group can be selected; Wide: focus area can be selected from 7 areas |
| AF Area mode | 1) Single Area AF 2) Dynamic AF 3 ) Group Dynamic AF <br> 4) Dynamic AF with closest subject priority |
| Shutter speed | 30 sec. to $1 / 8000 \mathrm{sec}$., Bulb.*3 |
| Continuous shooting | Ch : Up to max. 3 frames $/ \mathrm{sec}$. ([D-RANGE] set to [100\%(STD)]) / <br> Up to 1.6 frames/sec. ([D-RANGE] set to WIDE (other than [100\%(STD)])) <br> CL: Up to max. 2 frames $/ \mathrm{sec}$. ([D-RANGE] set to [100\%(STD)]) / <br> Up to 1.6 frames/sec. ([D-RANGE] set to WIDE (other than [100\%(STD)])), and 1 frames $/ \mathrm{sec}$. |
| Sensitivity | Auto, ISO $100 / 125 / 160 / 200 / 250 / 320 / 400 / 500 / 640 / 800 /$ $1000 / 1250 / 1600 / 2000 / 2500 / 3200$ (Standard Output Sensitivity) |
| Exposure metering system | Three-mode through-the-lens (TTL) exposure metering. <br> 3D Color Matrix Metering II (metering performed by 1,005-segment RGB s®nsor) / Center-weighted / Spot |
| Exposure compensation | -5.0 EV to +5.0 EV Step can be selected from $1 / 3,1 / 2,1 \mathrm{EV}$ step. |
| Exposure modes | Programmed Auto with flexible program [P], Shutter-Priority Auto [S], Aperture-Priority Auto [A], and Manual [M] |
| White balance | Automatic / Incandescent light / Fluorescent lamp (1-5) / Fine / Flash / Shade / Color temperature / Preset Custom (1-5) Fine tuning can be set. |
| Film Simulation | (STANDARD) / F1 / F1a / F1b / F1c / F2 |
| Color Space | sRGB / Adobe RGB (1998) |
| Dynamic Range | AUTO / 100\%(STD) / $130 \% / 170 \% / 230 \%$ (W1) / 300\% / 400\% (W2) |
| Viewfinder | Fixed-eyelevel pentaprism, built-in diopter adjustment, <br> Frame coverage: Approx. 95\%, Magnification: Approx. $\times 0.94$ |
| LCD back monitor | 2.5-inch approx. 230,000 pixels low temperature polysilicon TFT color LCD (approx. 100\% frame coverage for playback) |
| Built-in flash | Manual pop-up with button release. Guide No. 12 (ISO $100 \cdot \mathrm{~m}$ ), i-TTL balanced fill-flash or standard i-TTL flash Flash synchronization up to $1 / 250 \mathrm{sec}$. |
| Accessory shoe | Standard ISO type with hot-shoe contact (Safety lock provided) |
| Flash control | 1) TTL: TTL flash control by 1,005 -pixel RGB sensor Built-in flash: i-TTL balanced fill-flash or standard i-TTL flash (spot metering or mode dial set to [M]) SB-800, 600 or SB-R200: i-TTL balanced fill-flash for digital SLR and standard i-TTL flash for digital SLR <br> 2) Auto aperture: Available with SB-800 with CPU lens <br> 3) Non-TTL Auto: Available with flash such as SB-800, SB-80DX, SB-28DX, SB-28, SB-27, and SB-22s <br> 4) Range-priority manual: available with SB-800 |
| Remote release | Electronic shutter release |
| Video output | NTSC / PAL selectable*4 |
| Digital interface | USB 2.0 (High-Speed) |
| Sync contact | X-contact only: flash synchronization up to $1 / 250 \mathrm{sec}$. |
| Power source | Rechargeable Li-ion battery (included) or AC Power Adapter AC-135VN (Optional) |
| Dimensions | $\begin{aligned} & 147 \mathrm{~mm}(\mathrm{~W}) \times 113 \mathrm{~mm}(\mathrm{H}) \times 74 \mathrm{~mm}(\mathrm{D}) / 5.8 \mathrm{in} .(\mathrm{W}) \times 4.4 \mathrm{in} .(\mathrm{H}) \times 2.9 \mathrm{in} .(\mathrm{D}) \\ & \text { (not including accessories and attachments) } \end{aligned}$ |
| Camera mass (weight) | Approx. $830 \mathrm{~g} / 29.3 \mathrm{oz}$. (not including accessories, battery and memory card) |
| Photography functions | Color space selection, dynamic range selection, film simulation mode selection, framing guideline, frame no. memory, multiple exposure shooting, live image |
| Playback functions | Trimming, slide show, multi-frame playback, histogram display, brightness warning display |
| Other functions | PictBridge compatibility, Exif Print compatibility, PRINT Image Matching II compatibility, language selection, time difference |
| Operating Conditions | Temperature: $0^{\circ} \mathrm{C}$ to $+40^{\circ} \mathrm{C}\left(+32^{\circ} \mathrm{F}\right.$ to $\left.+104^{\circ} \mathrm{F}\right) \quad 80 \%$ humidity or less (no condensation) |

Buffer capacity and maximum shooting cycle
Exposure mode M, ISO200, focus mode M, SanDisk SDCFX (Extreme III) series card, and other settings are factory default.

| Image quality | RAW+FINE |  |  | RAW+NORMAL |  |  | $\begin{array}{\|c\|} \hline \text { RAW } \\ \hline- \end{array}$ | FINE |  |  | NORMAL |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Image size | L | M | S | L | M | S |  | L | M | S | L | M | S |
| File size | 18.1 | 16.3 | 15.1 | 15.7 | 14.8 | 14.2 | 12.8 | 5.3 | 3.5 | 2.2 | 2.9 | 2.0 | 1.4 |
| Number of images | 55 | 61 | 66 | 63 | 67 | 70 | 78 | 189 | 285 | 442 | 345 | 495 | 718 |
| Buffer capacity | 20 | 21 | 21 | 21 | 21 | 21 | 24 | 29 | 39 | 51 | 30 | 71 | 80 |
| maximum shooting cycle | Up to max. 3 frames $/ \mathrm{sec}$. |  |  |  |  |  |  |  |  |  |  |  |  |

[D-RANGE] set to WIDE (other than [100\% (STD)])

| Image quality | RAW+FINE |  |  | RAW+NORMAL |  |  | $\begin{array}{\|c\|} \hline \text { RAW } \\ \hline- \end{array}$ | FINE |  |  | NORMAL |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Image size | L | M | S | L | M | S |  | L | M | S | L | M | S |
| File size | 30.3 | 28.6 | 27.3 | 28.0 | 27.1 | 26.5 | 25.1 | 5.3 | 3.5 | 2.2 | 2.9 | 2.0 | 1.4 |
| Number of images | 32 | 34 | 36 | 35 | 36 | 37 | 39 | 189 | 285 | 442 | 345 | 495 | 718 |
| Buffer capacity | 8 | 8 | 8 | 8 | 8 | 8 | 10 | 19 | 73 | 100 | 19 | 90 | 100 |
| maximum shooting cycle | Up to max. 1.6 frames $/ \mathrm{sec}$. |  |  |  |  |  |  |  |  |  |  |  |  |

Guide to the number of available frames for battery operation

| Battery | Number of frames*5 |
| :---: | :--- |
| NP-150 $(1500 \mathrm{mAh})$ | Approx. 400 frames |

## OPTIONAL ACCESSORIES



Accessory availability may vary by country.
Please check with your local Fujifilm representative to confirm product availability availability.

## ACCESSORIES INCLUDED

- Rechargeable battery NP-150 - Battery charger BC-150 -Shoulder strap -Camera body cap - Eyepiece cap -LCD cover UUSB cable(mini-B) Video cable for FinePix S5 Pro
- Accessory shoe cover -Synchronizing terminal cap - Remote release socket cap
- CD-ROM [ image browser with CCD-RAW converting function Owner's manual
* 1: Compact Flash is a trademark of SanDisk Corporation and Microdrive is a trademark of Hitachi GST. All other trademarks and registered trademarks are the property of their respective holders.
*2: Exif2. 21 is a newly revised digital camera file format that contains a variety of shooting information for optimal printing.
*3: Images shot with long exposures may appear coarse and may also be affected by noise such as white dots.
*4: When connecting the Video cable (included) to TV, the camera's screen is turned off.
* 5: "CIPA DC-002-2003 'Standard Procedure for Measuring Digital Still Camera Battery Consumption'" (extract); Using included rechargeable Li-ion battery NP-150, AF50mm F1.4D lens, Compact Flash ${ }^{\mathrm{TM}}$ (CF) Card Pictures shall be taken at a temperature of $23^{\circ} \mathrm{C}(73.4 \mathrm{~F})$ every 30 seconds, the flash used at full power every second shot and the camera turned off and then on again once every 10 shots.

World standard PictBridge compatible

